



## BIOGRAPHIES



**Third Order Effects, LLC**  
San Antonio, Texas  
U.S.A

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### **Douglas (Doug) Hurst**

Commissioned as a Field Artillery officer, he deployed to Saudi Arabia for Operation Desert Storm as an Ammunition Platoon Leader. During his time as a Field Artillery officer, he held nearly every battalion and brigade-level artillery role—Platoon Leader, Fire Direction Officer, Battery Executive Officer, Battery Commander, S4, S2, and Operations Officer.

After attending the Civil Affairs Qualification Course, he transitioned to Army Special Operations, serving as the Deputy Chief of Plans for Civil Affairs in U.S. Army Central Command (ARCENT). He coordinated multinational exercises, such as BRIGHT STAR in Egypt. He deployed as the ARCENT Liaison to the Combined Joint Task Force—Horn of Africa, executing high-level diplomatic and logistical engagements across partner nations.

Following his attendance at the Command and General Staff College, he served at the Joint Enabling Capabilities Command, providing Special Operations input to the U.S. Navy Central Command and the U.S. Central Command special mission cells. Colonel Hurst returned to ARCENT G5 as a regional Desk Officer and later Branch Chief for the Arabian Peninsula and the Levant. He led Theater Security Cooperation exchanges with partners in Central and Southwest Asia, executing over 300 engagements in more than a dozen countries.

At the U.S. Army Special Operations Command and the John F. Kennedy Special Warfare Center and School, he spearheaded the development of the Military Governance Specialist (AOC 38G) program and the Institute for Military Support to Governance, thereby enhancing the Army's ability to conduct governance operations at the ministerial and provincial levels.

In his culminating assignment with U.S. Central Command, Colonel Hurst deployed to Kuwait as Vice Chief, Office of Military Cooperation—Kuwait, and Director, Defense Coordination Element, U.S. Embassy Kuwait. He managed the Kuwait–U.S. Defense Cooperation Agreement, authored standard operating procedures for U.S. forces' engagement with the Kuwait Ministry of Defense, oversaw \$149 million in engineering projects, chaired the Camp Buehring Working Group, a combined body charged with planning and executing the relocation of United States Army personnel from a contingency to an enduring location; an effort designed to fundamentally improve the living conditions of deployed military personnel. After returning to U.S. Central Command, he served as the Middle East Division Chief, where he directed efforts to replace the Eskan Village housing for U.S. forces in Saudi Arabia.

He is the co-founder and CEO of Third Order Effects, providing training and delivering strategic support to government agencies and defense companies in the U.S. and the MENA region.

He is a Lifetime Member of the Military Officers Association of America (MOAA) (Alamo Chapter), Civil Affairs Association (CAA), Foreign Area Officers Association (FAO), and the Field Artillery Association (FAA). He is an active Member of the Global SOF Foundation and the Special Operations Association of America.

His civic involvement includes serving as a Board Member of the American Chamber of Kuwait, being a Paul Harris Fellow with Rotary International, and being a Corporate Sponsor of the British Business Forum, supporting UK-based veteran charities, including Helping Homeless Veterans, The Veterans Charity, and Veterans Aid. Active member, philanthropic organization, San Antonio Defense Gang – Supporting the Fisher House and honoring unaccompanied veterans at funerals.

#### **Awards & Decorations**

Defense Superior Service Medal; Bronze Star Medal; Defense Meritorious Service Medal; Meritorious Service Medal (5 awards); Joint Service Commendation Medal; Army Commendation Medal (4 awards); Joint Service Achievement Medal; Army Achievement Medal (2 awards); Army Good Conduct Medal; Campaign medals for Operation Desert Storm and the Global War on Terrorism