



THIRD ORDER EFFECTS

SECURE | STABILIZE | UNITE



THIRD ORDER EFFECTS
SECURE | STABILIZE | UNITE

CAPABILITY BRIEF

Third Order Effects, LLC (3OE) connects vetted subject matter experts from our global professional network with project specific opportunities to leverage the insights and perspectives shared by 3OE, our Advisors and Clients to stay informed and make better decisions.

GOVERNANCE ADVISING

Our network of governance advising experts includes civilians, retired senior officers and non-commissioned officers of the seven uniformed services. Their skills and experience align with the governance functional specialties identified by the Naval Postgraduate School.

- Agri-Business and Food Commerce
- Government and Administration
- Cultural Heritage Preservation
- Judiciary and Legal System
- Economy and Infrastructure
- Law and Border Enforcement Corrections
- Education
- Public and Social Services
- Emergency Management
- Public Health
- Energy Water and Sanitation
- Rule of Law and Civil Security
- Environment and Natural Resources
- Technology and Telecommunications
- Trade Finance and Economics Industry

BUILDING PARTNER CAPACITY

Members of the 3OE community are value to missions for Building Partner Capacity particularly in the areas:

- Security Cooperation, which seeks to build the capacity of foreign security forces to respond to shared challenges through training, education, advising and equipping.
- Security Assistance, which seeks to enable international partners to work with the United States to achieve strategic objectives. This includes all interactions with foreign defense and security establishments that build defense and security relationships.

TRAINING

Members of the 3OE network are the right Subject Matter Experts (SME) for all your training needs.

- Program of Instruction (POI) development
- Role players
- SME's for modeling and simulation
- Instructors
- Scenario development



THIRD ORDER EFFECTS
SECURE | STABILIZE | UNITE

CAPABILITY BRIEF

3OE TECHNOLOGY

3OE Mobile App

Technology has changed the world works. It is woven throughout the fabric of our lives. Third Order Effects wants to stay at the forefront of using technology to advance our goals.

Our mobile app speeds up the connection between those in need and the experts who can help. 3OE is reinventing the way government and private sector clients access subject matter experts. It's difficult to find the right experts at the right time. Our mobile app provides reach back capability for teams in the field. Register as a client. Search for experts. Save money by using them remotely or request on-site support. 3OE does for governance and cultural services what HomeAdvisor does for home contracting.

Case Study

A military unit needs to get military-aged males off the streets and into jobs. The service members don't have the internal expertise to analyze local socioeconomic factors, viable options for youth employment, or the cultural context of who to approach and how. The military or Department of State or USAID doesn't have a relevant PhD-level expert in country. No problem. Using the 3OE mobile app, these clients submit their request and search for subject matter experts who might be able to help.

Human Domain Technology

Analyze your audience. Build your brand and campaign narratives. Measure the effectiveness of advertising or information campaigns. Through a partnership with Computational Security Services, LLC, we can provide clients with tools to track complex emotions and improve your organization's performance in the human domain.

Computational Security Services (CSS)

Developed proprietary software that detects communities in networks, by beliefs, knowledge, and emotional attachments, rather than just network structure. CSS has also developed an AI approach to testing influence campaigns against target audiences. These efforts extend sentiment analysis to complex emotions analysis, community detection, and influence in an innovative and useful way. These tools have been tested in the lab and developed with special operations forces.



THIRD ORDER EFFECTS
SECURE | STABILIZE | UNITE

CAPABILITY BRIEF

3OE COMMUNITY

A community of interest is a community of people who share a common interest or passion. These people exchange ideas and thoughts about that given passion.

3OE is a for-profit firm. so why do we care about building a community? Third Order Effects, LLC, was not created to start something; we created the company with a passion for solving something. In our case, it is to end suffering and bring about good governance. Our 3OE community is made up of people who also seek solutions.

Our community seeks to engage with:

- Those who have an interest in U. S. National Security, particularly in Security Cooperation. Members of the 3OE community are value added to any training, education, or advisory services provided to build the capacity of foreign security forces to respond to shared challenges. We also help with Security Assistance by building relationships with foreign defense and security partners to work with the United States to achieve strategic objectives.
- Those who have an interest in U. S. National Security. Particularly in the areas of Security Cooperation, which seeks to build the capacity of foreign security forces to respond to shared challenges through training, education, advising and equipping. And Security Assistance to encourage and enable international partners to work with the United States to achieve strategic objectives. This includes all interactions with foreign defense and security establishments that build defense and security relationships.
- Those assisting foreign governments to provide good governance. Members of the 3OE community have a range of governance-related skills, drawn from experiences in diplomacy, strategy, change management, business and economic growth, development, finance, agriculture, rule of law, and more.
- Those seeking to find solutions to inequities around the globe. We want to reduce harm to women and children. We want to assist clients with analyzing the second and third order effects of actions taken today which may lead to political unrest, war, acts of violence, lack of food and water, and lack of medical resources.

The 3OE community is made up of a diverse group of experts. They have backgrounds in the uniformed services (Army, Navy, Air Force, Marine Corps, Coast Guard, Public Health Service, NOAA), USAID, Department of State, and the Peace Corps, as well as academia, and private industry.

So what? Well, clients in government agencies, allied countries, NGOs and private industry can tap into our wide range of expertise. We have the deep bench of highly trained experts ready to fill contracting roles in person, as well as providing reach back capabilities.

Looking to join our community? Whether you are seeking employment or want to be part of the conversation – we invite you to connect with us.

Subscribe to our newsletter at thirdordereffects.com/newsletter Follow us on LinkedIn at linkedin.com/company/third-order-effects/



THIRD ORDER EFFECTS
SECURE | STABILIZE | UNITE

CAPABILITY BRIEF

FOUNDERS



**Colonel Douglas R. Hurst, USA, Ret.
CEO**

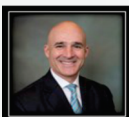
Former Director Defense Coordination Element, U. S. EMB-KU
Former Senior Civil Affairs Operator serving various ARSOF
positions at the Operational and Strategic level



**John E. McElligott,
President and COO**

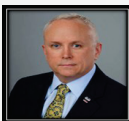
Public Health Advocacy Specialist
Former Peace Corp Volunteer; Cote d'Ivoire and Madagascar
Former Public Health Advisor, U. S. Army JFKSWCS

ADVISORS



**Major General David San Clemente, USAF, Ret.
Senior Advisor**

Former Advisor to the Commander, AFSOC
Former Chief, Office of Military Cooperation, Kuwait
Former Deputy Director, USAFRICOM J5



Colonel William S. Mandrick, USAR, Advisor

Advanced degrees in ontology and has developed numerous
Formal Reasoning Frameworks for the Operations, Training, and
Intelligence Communities Foreign Internal Defense, Stability,
Reconstruction and Complex Operations Development
Specialist



Rob Wood, Advisor

Accomplished Entrepreneur, Author and Speaker
Expert and Advisor in Operations, Manufacturing, Technology,
Health Care, Finance and Algorithmic Stock Trading



Master Sergeant Robert Shafer, USA, Ret. Advisor

Lessons Learned Lead Collector and Analyst for VATC
Governance and Populace-Centric Network Engagement Expert

COMPANY INFORMATION

NAICS 541611 541613 541618 541690
541720 541910 541990 561312

PSC R408 R412 R421
R429 R497 R499

DUNS 080661459

CERTIFICATIONS

Service Disabled Veteran Owned Small
Business (SDVOSB)
Top Secret SCI SSBI Cleared Staff

REGISTERED COMPANY NAME

Third Order Effects, LLC

DBA

3OE
Year Incorporated: 2017
State of Incorporation: Delaware

CONTACT

E-mail: info@3OEmail.com
Web: <http://www.thirdordereffects.com>